

HSP Health and Wellbeing Thematic Group ACTION PLAN 2013-14 (with 2012-13 results)
APPENDIX 1

| Outcome | Objective | Action | Target | Lead | Performance and Comment |
|---|---|--|--|---|---|
| 1. Appropriate culture and leisure opportunities | 1.1 Develop Culture & leisure opportunities | 1.1.1 Contribute to an increase in physical activity in Huntingdonshire - All leisure centres to host, assist and promote local clubs that participate on their site (including Day Rehabilitation in Ramsey). | Increasing overall participation rates at Leisure Centres by 1% p.a. from 2012/13 | Simon Bell, HDC | <p align="center">2012-13 results</p> <p>Q1 Target 425k; Actual: 436k Q2 Target 850k; Actual 844k Q3 Target 1.29m; Actual 1.26m Q4 Target 1.8m: Actual 1.7m</p> <p>Building works at One Leisure affected availability for part of the year</p> |
| | 1.2 Provide accessible opportunities – things to do, particularly Children and Young People and those with disabilities (links with reducing health inequalities) | 1.2.1 Support and provide a range of accessible opportunities to increase participation in sport and physical activity by targeted groups including vulnerable and disadvantaged people. | Total throughput of activity programme –29,500 during 2013/14. Target reduced due to end of lottery grant for some programmes, changes to demand from schools, staff turnover and reduced staffing which has reduced capacity and some schemes reaching natural plateau effect) | Jo Peadon, HDC | <p align="center">2012-13 results</p> <p>Q1 target: 7000; actual: 10,062 Q2 target: 16,800; actual: 20,508 Q3 target: 23,800; actual: 29,267 Q4 target: 33,675; actual: 38,881</p> |
| 2. Reduced health inequalities | 2.1 Narrow the gap of inequalities between areas in the district | Hunts priorities and targets to be identified from Hunts Health Profile and related data | | | |
| | | 2.1.1 Occupational Therapy Working Group to maintain the length of waiting times for assessment in Huntingdonshire to achieve equity with other districts within the county. | Q1. Reporting method & target agreed with Cambs Community Services in Q1 (2013/14) Qs 2, 3 & 4 number of assessments in Hunts monitored to ensure equity of provision, as compared with other Cambs districts, is maintained. | Stephanie O'Connell Cambs Community Services | <p align="center">2012-13</p> <p>Equity of provision compared with other Cambs districts achieved by Q2. waiting times in Hunts ↑</p> <p>Waiting times being actively monitored and discussions with CCS</p> |

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| | | 2.1.2 (also County H&WB Action 4.4.3) HHWB Group to consider the impacts of welfare reform and act as a forum of debate, this will inform GP's and Cambs County Council partners of emerging pressures, both on individuals and organisations. Evidence of pressures to be fed back to CHWBB. | Standing agenda item on HHWB group. | Jon Collen, HDC | Regular reports to HHWBG partners regarding pressures on individuals and organisations. No feedback to CHWBB required to date | |
| 3. Individuals choose healthy lifestyles | 3.1 Reduce the number of adults who continue to smoke | 3.1.1 Continue to increase the numbers of adults in Hunts who quit smoking at 4 weeks, focussing specifically on those living in areas of deprivation where % of people smoking are higher | 2012/13 target: 1154 2011/12 target: 1032 smokers quit at 4 weeks; 2010/11 target was 917 Target for 2013/14= 1154 | NHS Cambs | 2012-13 results Q1 Target 289; Actual 283 Q2 Target 577; Actual 530 Q3 Target 866; Actual 810 Q4 Target 1154; Actual 1143 HWB Chair agreed to meet with CamQuit & Health Trainer teams to explore additional partnership activities to reduce smoking in those areas of Huntingdonshire where rates of smoking may be relatively high (July 2013) | |
| | 3.1 Reduce the number of young people who continue to smoke | 3.1.2 Provide non-smoking peer mentors in 1 x Huntingdon school by introducing the KICK ASH project, <i>[Note: Funding for the Kick Ash programme is not secure for Year Three.]</i> (To be reviewed) | Train a minimum of 12 peer mentors. | Ellen Nicholson CCC-PH | 12 mentors trained at the Ernulf Academy 33 mentors trained at St Peters. | Kick Ash mentors will be supporting Camquit Stop Smoking services to deliver a group session at the local youth group in St Neots in July. The physical activity project has been held up for a number of |
| | | | Recruit a minimum of 50% of feeder primary schools and run mentor led PSHE sessions. | | All recruited and sessions delivered in all primary schools | |
| Hold a mini school launch event. | Mentors promoted Kick Ash programme at Christmas Fete. | | | | | |

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| | | | Set test purchasing baseline with 100% (17) local shops. | | Baseline set for Ernulf, 2 shops failed on 1 st attempt, 4 shops visited with KA members | different reasons, however we have a new advisor in place to provide some additional support and utilise the vouchers over the summer holidays. |
| | | | Undertake follow up test purchasing with mentors in 100% (17) local shops. | | Baseline set-follow up not yet confirmed by Trading Standards | |
| | 3.2 Tackle obesity – improve nutrition and physical activity in children and adults | 3.2.1 Deliver the Community Health Improvement Programme offering intensive support to enable adults who are overweight and obese to improve levels of healthy eating and physical activity | (To be reviewed) To have 10-15 people attending No. of programmes offered in year | Mary-Clare Smiley , CCC | Between Feb-June 2013 65 participants attended 5 programmes | Community Health Improvement Programme : further information regarding both recruitment to, and performance against 2012-13 targets should be reported to the next meeting |
| | | 3.2.2. Deliver the child weight management programme ENERGIZE to children who are overweight and obese – and to their families. There have been two programmes running in Hunts over the past year. 2009-10 National Child Measure Prog. results for Hunts were: (1) 8.8% Reception Year children were obese and (2) 14.6% Year 6 children were obese. | Process targets: to recruit enough families to run local programmes (10-12 families). (To be reviewed) | Faye Bentley, CCC-PH | 2 programmes started April 2013. Venues: Sawtry & St Neots, | Evaluation of the Energize programme to be considered at the HWB group's January 2014 meeting. |

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| | 3.3 Improve sexual health by reducing rates of Chlamydia | 3.3.1 To increase the number of 15 - 24 year old persons screened or tested for Chlamydia | Targets for 2013-14 are based on improving the diagnostic and screening targets compared with last year. Note: targets remain unchanged from 2012/13 | Kathryn Faulkner | <div style="background-color: yellow; padding: 5px;"> <p>603 positives identified (target 599) by screening (April 2012 - Feb 2013)</p> <p>Remote testing target for positives through web is 424: only 183 identified.</p> </div> <p>Report requested for the HWB Group's January 2014 meeting on: the barriers which were being experienced with remote testing for Chlamydia screening</p> | |
| | 3.4 Promote mental health well being | 3.4.1. increase the number of employers in Huntingdonshire to adopt the Mindful Employer status which will be supported by the Cambridgeshire Mindful Employer Network. | <p>The steering group extending its remit to focus on wider mental health issues.</p> <p>The steering group is now called "Work & Wellbeing" and is chaired by the MIND partnership</p> <p>Recommendation: MIND organisation are contacted to review this target and propose new targets for the group.</p> | Jenny Swain (Project Lead) Cambs MIND | In absence of a review proposal from MIND. Chair and Vice-Chair to meet with Cambridgeshire County Council's Public Health Mental Well-Being team to clarify actions for Huntingdonshire which should be incorporated into the Hunts Health & Well-Being Action Plan 2013-14 | |

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| | | 3.4.2. Fewer people will experience stigma and discrimination (Objective 6 “No Health Without Mental Health” cross government mental health outcomes strategy.) | <p>100% of partners engaged in World Mental Health promotional (steering group led by CambsMind via Comic Relief funded project).</p> <p>80% of partners actively using “Time to Change” tools.</p> | | <p>There is a county-wide multi-agency Mental Health Campaigns Group which continues to work collaboratively to co-ordinate events across Cambridgeshire and promote national MH Campaigns.</p> <p>Mental Health Awareness sessions are available to all organisations. Mental Health First Aid is being promoted & delivered to all NHS organisations in Cambridgeshire free of charge as a result of SWIFT.</p> <p>MHFA is also available through MIND organisations</p> <p>Recommendations: Discussion with Cambs Mind regarding if Comic Relief Project can be used for targets here.</p> |
| | | 3.4.3 (also County H&WB Action 4.1.1) Review Mental Health commissioning strategy documents...with particular emphasis on identifying gaps in service. | Strategy & report to CH&WB reviewed by 14 September 2013. | Dr Caroline Lea-Cox CCG | Chair and Vice-Chair to meet with Cambridgeshire County Council’s Public Health Mental Well-Being team to clarify actions for Huntingdonshire which should be incorporated into the Hunts Health & Well-Being Action Plan 2013-14 |
| | | 3.4.4 (supplementary to County H&WB Action 4.1.2) [Note also HCSP Target for 2013-14] Review the joint commissioning arrangements to ensure the wider-stake-holder needs are considered(HCSP, HDC’s ASBU, Neighbourhood Policing, etc.) | Strategy & report to CH&WB reviewed by 14 September 2013 | Dr Caroline Lea-Cox CCG | |

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| | | 3.4.5 (Implements County H&WB Action 4.1.3) [Note also HCSP Target for 2013-14] Establish a multi-agency T&F Group to determine the gaps between the trigger for intervention for commissioned support for mental-health issues and the nature/type of issues arising in the community; faced by local authorities, GP's, voluntary sector groups, etc. | report to CH&WB reviewed by 30 September 2013 | Sue Lammin, HDC (& HCSP) | Business case in course of refinement- virtual T&F group returning comments prior to submission to CPFT. |
| | | 3.4.6 (supplementary to County H&WB Action 4.1.5) [Note also HCSP Target for 2013-14] Review the CCGs Multi-agency Suicide Prevention Strategy | Strategy & report to CH&WB reviewed by 14 September 2013 | Dr Caroline Lea-Cox CCG | Report to a future H&WB meeting on the work which is being developed in Huntingdonshire to provide additional support to young people in schools in order to reduce levels of teenage anxiety |
| | 3.5 Reduce alcohol misuse | 3.5.1 (supplementary to County H&WB Action 4.3.3) [Note also HCSP area of focus for 2013-14] Explore potential of increasing focus on preventing alcohol misuse. | report to CH&WB reviewed by 14 March 2014 | DAAT leading in association with CCG | Report for CHWBB requested from DAAT for October meeting of Board. |
| | 3.6 Reduce Teenage Conceptions Shared objective with Hunts CYP Area Partnership | 3.6.1 Reduce the number of under 18 conceptions in those wards with higher rates than the Cambs average. | Task & Finish Group Action Plan for North Huntingdon Ward endorsed by HHWBG. implementation monitored quarterly and learning used to influence future action plans for other wards with higher rates of teenage conception. | Sarah Tabbitt, Sue Smith Eva Acs/Gill Hanby (CCC) | Task group are currently collecting information. Meeting of task group scheduled for 1 August 2013 but feedback to H&Wb Group after that. |

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| 4. Increased opportunities for vulnerable people to live independently | 4.1 Promote the independence of older people | 4.1.1 Seek to prevent falls by providing the Right Start programme to help vulnerable and disadvantaged people to live independently by reducing the risk of disabling injury by keeping older people active and reducing the risk of falls. <i>[County H&WB Action 2.1.6: Review primary prevention approach re physical activity ...]</i> | Total throughput of activity programme 4,000 2013/14. | Jo Peadon SALT (HDC) | 2012-13 Q1 Target: 1,000; actual = 1,080 Q2 target : 2,000; actual = 2,091 Q3 target: 3,000; actual=3,088 Q4 target: 4,000; actual= 4,216 |
| | | 4.1.2 Seek to prevent falls by working with the re-ablement service (CCC Social Care to facilitate appropriate referrals | ? | ? | Chair and CCS to establish whether recent discussions between CCS and CCC on falls prevention training had resulted in the establishment of a specific training programme for adult social care workers |
| | | 4.1.3 Develop an integrated Falls Service for Hunts based on evidence available in the JSNA – older people and prevention of ill health. This work will include the identification of significant gaps in provision. <i>[County H&WB Action 2.1.5: further develop integrated falls prevention activities ...]</i> | Action plan endorsed by HHWBG in December 2013-07-03 Significant gaps in provision identified and used to influence future commissioning by a range of organisations. Monitoring via Public Health Outcomes Framework. | Ian Weller and members of Task & Finish Group | Task & Finish Group established Autumn 2012 |

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| | | 4.1.4 To work in partnership with housing/health/social care partners to enable new extra care schemes. Bidding for capital/revenue funding where appropriate | Need identified for extra-care in Ramsey/North Hunts and St Ives | Jo Emmerton/ Trish Reed (HDC) | Mixed tenure extra care scheme for between 65-70 frail older people: HDC + Luminus + CCC: to develop extra care in St Ives. Pending capital bid to HCA an update on the outcome of the HCA bid to be reported to the next HWB group meeting | |
| | | 4.1.5 To work in partnership with Age UK to provide a Handyman Scheme for Older people in Huntingdonshire | 200 small jobs a year (making homes safer and contributing to falls prevention) through the scheme. | Jo Emmerton/ Trish Reed [Data from Age UK] | 2012-13 Q1 Target: 50; actual = 56 Q2 target : 50; actual = 49 Q3 target: 50; actual= 56 Q4 target: 50; actual= 68 Annual target 200; actual = 229 | |
| | | 4.1.6 start a task & finish group to report to the CHWB about funding identified and commissioning models appropriate to sustain a Safer Home Scheme beyond 31/03/2014 | Business case req. To CCG and CCC-Social Care by Autumn 2013 | Trish Reed, HDC (T&F Grp) | progress with identifying funding and commissioning models appropriate to sustain a Safer Home Scheme beyond 31/03/2014 should be reported to the next meeting of HWB group | |
| | | 4.17 (supplementary to County H&WB Action 4.4.2) Ask Countywide Private sector Housing group to develop referral guidelines for GP's who have concerns about accommodation needs/housing conditions and would wish to refer a case to the local Housing Authority | Develop referral guidelines by 31 March 2014 | Sue Questier, HDC | | |

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| | | 4.1.8 As part of reducing social isolation and loneliness experienced by older people, contribute to the successful delivery of the Hunts Community Navigator Scheme. This work is part of the Hunts Matters theme: Older People. | No. of volunteers (navigators) recruited (cumulative): Q4 Mar 13 target 24 Q1 April-June13 target 36 Q2 July-Sept 13 target 48 No. of clients (navigations) signed up (cumulative): Q4 Mar 13 - 60 Q1 April-June13 - 144 Q2 July-Sept 13 - 264 | Beatrice Brown, Care Network | Slow start planned for 2013 only started in December 2012. Established in Yaxley, Little Paxton, Holywell cum Needingworth |
| | | 4.1.9 Start a good neighbour scheme in Huntingdonshire | Target no. of parishes covered: 3 Target no. of volunteers recruited: 40 Target no. of clients signed up: 130 | Care Network | Scheme not funded until 1/4/2013 |
| | 4.2 Identify local health needs for vulnerable/older people to live independently and provide information to commissioners | 4.2.1 HHWBG as the LHP will work closely with Hunts Matters to assess the key findings in the JSNA – older people and the prevention of ill health to identify significant gaps in provision and influence future commissioning. | No. issues identified, quality of information provided/debated, use of information in commissioning and resulting outcomes. Presentation of JSNA - older people and the prevention of ill health to HHWBG members and other partners | HHWBG members | This will be retrospectively assessed from the Action notes of HHWBG |
| | | 4.2.2 [This is a 'Huntingdonshire Matters' target] Promote, and further develop as necessary, the needs-based directory of services offered by providers across Huntingdonshire | Links to 'Shape Your Place' by 31 December 2013. Mainstreaming through 'Ask Sara' by 31 March 2014. | Julie Farrow, Hunts Forum for Voluntary Organisations | The target for this action is being reviewed. |

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| | 4.3 Influence the commissioning of integrated services for older people ensuring primary prevention, the role of voluntary sector and the role of HDC is identified | 4.3.1 receive regular updates from Hunts Care Partners and Hunts Health on the development of procurement plans for an integrated service for older people living in Hunts | Updates at every meeting during 2013/14. Roles of member organisations identified. | Ian Weller | New for 2013-14 |